Friday April 9, 2027

Kinepolis Groningen
Groningen

BSIDES GRONINGEN

Sponsor kit

THE SKY IS THE LIMIT

Hosted by and for the Information Security Community
Stichting Friendly Cyber
bsidesgrunn.org

BSIDES GRONINGEN

SPONSORSHIP KIT

Thank you for considering sponsoring BSides Groningen!

BSides Groningen is a cybersecurity conference supporting the Groningen region, attracting over 200 information security professionals and industry leaders from across the Netherlands. Our mission is to provide a free, high-quality event that welcomes everyone. Creating a platform for experts, IT professionals, and newcomers to exchange ideas, share knowledge, and build lasting connections within the community.

The conference is made possible thanks to the generous support of our sponsors, helping cover essential event costs such as the venue, A/V setup, meals, and materials.

Organized by Stichting Friendly Cyber, a non-profit organization, all proceeds are reinvested into future local BSides events or community-focused cybersecurity initiatives. Our dedicated team of volunteers is committed to strengthening and growing the information security community in our region.

Stichting Friendly Cyber
bsidesgrunn.org
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SUMMARY OF BSIDES GRONINGEN

What is BSides?

BSides events combine security expertise from a variety of platforms in search of the 'Next Big Thing' in information security. BSides is an open platform that gives security experts and industry professionals the opportunity to share ideas, insights, and develop longstanding relationships with others in the community. It is a rare opportunity to directly connect and create trusted relationships with key members of the community.

BSides began in 2009 when talented speakers were unable to present at a major conference due to limited space and time. In response, BSides was created to expand opportunities, allowing more speakers, diverse topics, and innovative events to thrive beyond conventional conference limitations.

The goal of BSides is to offer small intimate events where all participants can engage each other to help develop connections, friendships, and network with different industry professionals.











RECAP OF LAST YEARS EVENT

Become a Sponsor of BSides Groningen 2027

BSides Groningen is back and stronger than ever. Following our successful return to the Netherlands in 2025 and another outstanding edition in 2026, we have continued to grow as one of the country's premier community-driven cybersecurity events.

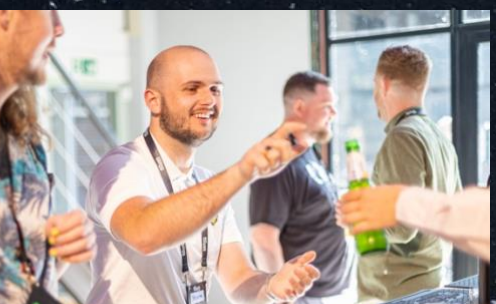
Over the past two years, BSides Groningen has brought together hundreds of cybersecurity professionals, ethical hackers, researchers, students, and enthusiasts for a day filled with knowledge sharing, innovation, and meaningful connections.

In 2026 alone, we received more than **80 talk submissions**, selecting only **19 speakers** to ensure a high-quality program packed with relevant and inspiring content. Beyond the talks, attendees enjoyed our Capture The Flag (CTF) challenges, car hacking village, and extensive networking opportunities, creating a vibrant environment for learning and community building.

In 2027, we're aiming even higher. We're expanding our reach, enhancing the attendee experience, and creating even more opportunities for sponsors to connect with the Dutch cybersecurity community.

Still not convinced? Check out our aftermovies and event highlights to experience the energy, enthusiasm, and impact of BSides Groningen firsthand. You'll find them, along with sponsorship information and event details, on our website: bsidesgrunn.org.

Join us in making BSides Groningen 2027 our biggest and most impactful event yet.







REASONS TO SUPPORT

BSides Groningen is attracting over 200 information security professionals and industry leaders from across the Netherlands. We recognize the value in engaging a smaller audience and being the big fish in a small pond. Every organization will have different goals and priorities which is why we offer different levels of participation. We specifically designed several different options for any sized organization to participate and support this event.

- **Brand placement & awareness**
  Based on your sponsorship level, your brand may be featured across various platforms, including the event website, t-shirts, promotional materials, signage, lanyards/badges, and even booths.

- **Stay in touch with the industry**
  BSides provides a platform for supporters and participants to connect with industry leaders. Its attendees form a dynamic network within the security community, making them the ideal audience for meaningful engagement.

- **Big fish, small pond**
  For some, sponsoring large is not within their price range, limiting their ability to share their message. At BSides, we offer sponsorship opportunities for every budget, ensuring that your voice is heard, and your brand reaches a highly engaged community.

- **Be part of the next big thing**
  BSides offers supporters and participants a unique opportunity to connect with industry leaders. Its attendees form a vibrant network within the security community, making them the key audience for meaningful engagement and collaboration.

ABOUT THE VENUE

Kinepolis Groningen

BSides Groningen will be held on at Kinepolis Groningen. The cinema is located in the 'Euroborg' next to the FC Groningen football stadium. With the largest screens in the north, it is the perfect location for talks during BSides Groningen!



SPONSORSHIP PACKAGES

Platinum - €7.250

- Table space at the event, for recruiting or vendor purposes
- Mentioned in the opening & closing ceremonies
- Prominent large-sized logo placement on the website
- Prominent large-sized banners, and promotional materials
- Company name and logo named in individual sponsor message on social media
- Verbal recognition
- Sponsor provided banner placement at venue
- 5 Badges
- Early bird tickets up to 10

Gold - €4.750

- Table space at the event, for recruiting or vendor purposes
- Mentioned in the opening & closing ceremonies
- Medium-sized logo placement on the website
- Medium-sized banners, and promotional materials
- Company name and logo named in individual sponsor message on social media
- Verbal recognition
- Sponsor provided banner placement at venue
- 3 Badges
- Early bird tickets up to 10

All of the sponsorship options can be modified and negotiated

SPONSORSHIP PACKAGES

Silver - €2.250

- Table space at the event, for recruiting or vendor purposes
- Mentioned in the opening & closing ceremonies
- Regular-sized logo placement on the website
- Regular-sized logo banners, and promotional materials
- Company name and logo named in individual sponsor message on social media
- Verbal recognition
- Sponsor provided banner placement at venue
- 2 Badges
- Early bird tickets up to 5

Bronze - €750

- Small-sized logo placement on the website
- Small-sized logo banners, and promotional materials
- Company name mentioned in specific bronze sponsor message on social media together with other bronze sponsors
- Verbal recognition
- 1 Badge
- Early bird tickets up to 2

All of the sponsorship options can be modified and negotiated

SPONSORS OF LAST YEAR

Platinum Sponsors

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Gold Sponsors

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nSEC/Resilience

Bronze Sponsors

AT COMPUTING

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BOSIDES AMSTERDAM

InfoSec Map

BOSIDES LUXEMBOURG 2026

THANK YOU, AND WE HOPE TO COLLABORATE WITH YOU IN THE FUTURE















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